

Make it Simple



# Our Vision

The prior vision of MONK from the day of its foundation is to become the pioneer of the digital market. We want to create an ecosystem where you can get end-to-end solutions to your every problem. Your goal is our vision.



Our mission is to provide superior services by devoting our talent & technology through the use of digital marketing & to rule the current digital market with our creativity. We provide innovative & effective services using productive methods. We give our customers the power to achieve their goals & scale up their business globally from locally.

### About us

Founded in 2018, with the thought of making Digital Marketing a simple process that's what our tagline is "Make it simple". MONK Digital is a young, gutsy & creative company that provides satisfactory solutions regarding Digital Marketing, Development & Brand Promotion. We help our clients to grow their businesses, realize marketing goals & promote brands creatively. We are here to change marketing for millennial & to make it simple. Monk Digital is committed to customer satisfaction. We are a team of innovative, passionately driven folks who dedicatedly offers services as per client needs.

### **OUR SERVICES**

## What we do? To help our clients

We have a wide array of services to offer our But we can generally get all of our services down into these 3 general categories.



MARKETING STRATEGY



DIGITAL MARKETING



WEBSITE DESIGN & DEVELOPMENT

#### MARKETING STRATEGY

We help you develop a winning strategy that maximizes your effectiveness while minimizing the time and money to achieve your goals.

#### DIGITAL MARKETING

Simply stated, we get results. Whether you are looking for more website traffic, more leads, more sales, more social followers, higher engagement rates, whatever your needs - we get it done. Guaranteed.

#### WERSITE DESIGN & DEVELOPMENT

We utilize the latest technologies and strategies to create agile, inventive, and superior productive solutions, Through Website designing, Application development. & software solution.

### SIZE OF THE MARKET

The size of the market for digital marketing is substantial and continually expanding, driven by the increasing reliance on online channels for businesses and individuals alike.

# 8.1 Billion

Total Population worldwide

# 751.5 Million

ocial media users in India

# 5.04 Billion

social media users worldwid

# **Our Clients**

























































# VISIT OUR CLIENTS PROFILE

Archielecto

https://www.instagram.com/archielecto\_1978/

Desi Swaad
https://www.instagram.com/desi\_swaad\_nashik/

Spandan Holiday Homes
https://www.instagram.com/spandanholidayhomes/

Macaco
https://www.instagram.com/macaco.in/

The Buy Box
https://www.instagram.com/thebuybox.in/

# Social media designs



# Digital Marketing Strategy Packages

# Basic Package 15000 /-

#### Services

- Google my Business page management
- Social media [8 posts] +
   Free festive posts
- Social media Ads [2-3 Ads]
- Business Development Ideas
- Campaign strategy

# Starter Package 22000 /-

#### Services

- Google my Business page management
- Social media [10 posts] +
   Free festive posts
- Social media AdsCampaign strategy
- Business Development
  Ideas
- Linked In
  - Blogs [4 Blogs]
  - Online Reputation Management

# **Digital Marketing Strategy Packages**

## Accelator Package 28000 /-

- Google my Business page management
- Social media post
- Linked In
- Blogs
  - Social media Ads
  - Campaign strategy
- **Business Development** Ideas
- Online Reputation
- Management
- Page
- Youtube [Shorts/ Pinterest/ Artstation/ Behance]

# **Booster Package** 35000 /-

- Google my Business page management
- Social media post
- Linked In
- Youtube
- Pinterest
  - Campaign strategy
- Blogs
  - **Business Development**
  - Social media page management
- Online Reputation Management
  - Reels

# Thank You

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